IAB Fiscal Year Business Cycle

1. **October IAB Board Meeting: “Set the Agenda”**
   a. New Fiscal Year (FY) begins; confirmation of new FY priorities
   b. Previous FY end-of-year deliverables
      - R&D and Demographics survey analysis and presentation
      - Annual Report/SEL review
         a. Annual Report/SEL finalized, produced, and distributed by end of calendar year

2. **February IAB Board Meeting: “Status Check”**
   a. Working session on established priorities
   b. Development and launch of Demographics survey (April timeframe)
   c. Development of priorities for R&D survey

3. **June IAB Board Meeting: “Reporting”**
   a. New Leadership and Co-Chair votes
      - Even years: Chair, Deputy #1, State/Local Co-Chair
      - Odd years: Deputy #2, Federal Co-Chair
   b. SubGroup analysis of current FY priority accomplishments
   c. Development of new work plan priorities for next FY
   d. Development and launch of R&D survey (July timeframe)
   e. Begin content development for current FY Annual Report/SEL

4. **FACC Meeting with Leadership Team**
   a. Analysis of current FY priority accomplishments
   b. Review of proposed work plan priorities for next FY; FACC priority alignments

5. **August Executive Committee Retreat**
   a. Collective analysis and review of FACC comments
   b. Continue to finalize priorities for new FY
   c. Review outreach efforts (conferences, committees, VIP visits)
   d. Membership review and confirmation